



January 2023

Dear Craft Vendor,

I hope this invite brings you health and happiness. We at the Dayton Chamber of Commerce are now in the planning stages of the 76th Annual Tennessee Strawberry Festival. I would like to invite you to join us for our festival. The theme for this year is 75th Anniversary, "Boot Scootin'Berries". We are very anxious for everyone to come out and enjoy our festival. As in years past we always have a great attendance and hope that you can be part of that this coming year. The festival is held in Dayton, Tennessee, home of the famous Scopes Evolution Trial, which is centrally located between Knoxville and Chattanooga.

The central location for the Festival is the downtown area of Dayton. The craft vendors will be located on the Rhea County Courthouse lawn, as in years past. Absolutely no motorized vehicles will be allowed to remain in the vending area or the parking spaces around the courthouse. **Vendors will be open for business May 12th and May 13th, 2023. You are to be here both days.**

Booth space is \$100 for a 12' x 12' space with electricity provided (please indicate on the application). Please note you are renting "real estate"! You **MUST** provide your own table, chairs, tent, power cords, lights, etc. If additional space is needed, please be kind to your neighbor and purchase the additional space. You must stay within your allotted area. If you have attended previous shows and prefer a specific space, please note that on your application, but know that does not guarantee you that space. Booth assignments are made by the committee and are **FINAL**. ***We will be following strict guidelines.*** Deadline for entries is Friday, March 31, 2023, **or until all booths are reserved**, whichever occurs first. Booth spaces may not be sold if you are unable to attend. Booths will be assigned as applications are received. This is an outdoor event so **please prepare accordingly**. The festival or the Dayton Chamber of Commerce will not be held responsible for product/merchandise/inventory lost due to weather. **THERE WILL BE NO REFUNDS.**

The Festival Committee will assign spaces based on the following criteria:

- Please send 3 photos of your craft. If you want them returned, please provide self addressed, stamped envelope.
- Booth space will be assigned on a first come, first serve basis as applications are received. Participation during previous festivals does not guarantee booth space. Spaces are limited.
- Items to be sold **MUST** be made by the vendor and be appropriate for a family event.
- Must provide a cell phone # and email address for communication purposes.

By submitting and signing the application, you (the vendor) agree to adhere to all rules and regulations set by the Tennessee Strawberry Festival. The Festival reserves the right to remove works or displays considered objectionable to the public.

Upon acceptance, you will receive a confirmation card. If you are not accepted, you will be notified and a refund will be issued. ***Confirmation packets will be sent in mid-April 2023.*** The confirmation package will include a parking pass with your booth number and a map of the vending area, instructions on setup time, lodging information, and directions to Dayton. If you have any questions, please call the Dayton Chamber of Commerce at (423) 775-0361. I look forward to hearing from you soon.

Sincerely,
Leigh Ann Shadden
Vending Coordinator

Mission Statement:

The Tennessee Strawberry Festival is the celebration of small-town life. It offers a chance for our community to showcase its beauty, history, and commitment to family values. It is the goal of the Dayton Chamber of Commerce and the businesses it represents to acknowledge the community support and patronage we receive throughout the year.

TENNESSEE STRAWBERRY FESTIVAL

107 MAIN STREET * DAYTON, TENNESSEE 37321 * PH-(423)775-0361 * FAX-(423)570-0101
e-mail-admin@daytonchamber.org * [website-www.tnstrawberryfestival.com](http://www.tnstrawberryfestival.com)

**APPLICATION FORM for
Craft Vendors**
www.tnstrawberryfestival.com
admin@daytontnchamber.org

Office use only
Date Recd. _____
Check # _____
Amount \$ _____
Space # _____

Please read letter and application carefully

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail address: _____

Number of Booths: CELL PHONE # _____
(for contact during festival)

Description of Craft Booth(required):

.....
Vendor Type: Check one.

I am a:

Craft Vendor

I will need:

Electricity

110 30 amp
(limited spaces)

.....
Payment Method: Check Money Order

No Post-Dated Checks

Make Checks Payable to: **Tennessee Strawberry Festival - 107 Main Street ~ Dayton, TN 37321**

The Tennessee Strawberry Festival Steering Committee, Dayton Chamber of Commerce officers and/or directors, all representative property owners will not be held liable for damage of judgments that may be suffered by entrant, participant or spectator to his person or property and agree to indemnify the aforesaid parties against any losses, liability, expense or payment resulting from any such injury to person or property.

**** There will be no refunds issued for ANY booth space****

Signature: _____