



January 2024

Dear Direct Sales Vendor,

The Dayton Chamber of Commerce is in the planning stages for the 77th Annual Tennessee Strawberry Festival.

The central location for the Festival is the downtown area of Dayton. The non-food vendors will be located on the Rhea County Courthouse lawn or on Court Street, as in years past. Absolutely no motorized vehicles will be allowed to remain in the vending area or the parking spaces around the courthouse. ***The vendors will be open for business May 10th and May 11th 2024. You are to be here both days.***

Booth space is \$125 for a 12' x 12' space with electricity provided (please indicate on the application). Please note you are renting "real estate"! You **MUST** provide your own table, chairs, tent, etc. **If additional space is needed, you will be required to purchase it.** We will be following strict guidelines and booths will be assigned as applications are received. Deadline for entries is March 29, 2024 or when all spaces are reserved. This is an outdoor event so please prepare accordingly. **THERE WILL BE NO REFUNDS.**

The Festival Committee will assign spaces based on the following criteria:

- Booth space will be assigned on a first come, first serve basis. Participation during previous festivals does not guarantee booth space. Spaces are limited.
- No alcoholic beverages allowed.
- ***No giving away or selling of food or drinks(sodas) in a direct sales booth.***

If you are not accepted, you will be notified and a refund will be issued. ***Confirmation packets will be sent the first week of April 2024.*** The confirmation package will include a parking pass with your booth number and a map of the vending area and instructions on setup time. If you have any questions, please call the Dayton Chamber of Commerce at (423) 775-0361. I look forward to hearing from you soon.

Sincerely,

Leigh Ann Shadden

Leigh Ann Shadden
Vending Coordinator

Mission Statement:

The Tennessee Strawberry Festival is the celebration of small-town life. It offers a chance for our community to showcase its beauty, history, and commitment to family values. It is the goal of the Dayton Chamber of Commerce and the businesses it represents to acknowledge the community support and patronage we receive throughout the year.

TENNESSEE STRAWBERRY FESTIVAL

107 MAIN STREET * DAYTON, TENNESSEE 37321 * PH-(423)775-0361 * FAX-(423)570-0101
e-mail-admin@daytontnchamber.org ~ [website-www.tnstrawberryfestival.com](http://www.tnstrawberryfestival.com)

**APPLICATION FORM for
Political, Direct Sales or Non-Profit Vendors**
www.tnstrawberryfestival.com
admin@daytontnchamber.org

Office use only
Date Recd. _____
Check # _____
Amount \$ _____
Space # _____

Please read letter and application carefully

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: (during festival) _____ E-mail address: _____

Number of Booths:

Non profit, Direct Sales or Political Booth: _____

Vendor Type: Check one.

I am a:

Non-Profit Vendor Political Booth Direct Sales

I will need:

Electricity

110

Payment Method: Check Money Order

No Post-Dated Checks

Make Checks Payable to: **Tennessee Strawberry Festival - 107 Main Street ~ Dayton, TN 37321**

The Tennessee Strawberry Festival Steering Committee, Dayton Chamber of Commerce officers and/or directors, all representative property owners will not be held liable for damage of judgments that may be suffered by entrant, participant or spectator to his person or property and agree to indemnify the aforesaid parties against any losses, liability, expense or payment resulting from any such injury to person or property.

**** There will be no refunds issued for ANY booth space****

Signature: _____