



77th Tennessee Strawberry Festival, Peace, Love and Berries

Dear Family Fun Area Participant,

Thank you for your interest in the Annual Tennessee Strawberry Festival held here in Dayton, TN.

Please note the following policy:

- Entrance fee will be 20% of total gross sales, plus a \$50 non-refundable deposit. If you attend the festival and your business is open, this deposit will be deducted from your gross sales for the duration of the festival. If you do not attend for any reason, you will forfeit your deposit.
- Entries will be limited to one type of vendor per festival.
- There will be no food sales (hotdogs, hamburgers, etc) in the children's area.
- Prior year participants will receive priority, but participation in previous festivals does not guarantee booth space. Space is limited.
- A copy of your liability insurance must be submitted with your application.
- Participant will be responsible for Tennessee Sales Tax remittance.

The Craft and Food Vendors for the 2024 Tennessee Strawberry Festival will be setting up on May 9th and will be open the public on May 10th and 11th. The Family Fun area is open for business from 9:00AM till dark on Saturday, May 11th however, if you can, you are welcome to open the evening of Friday, May 10th. If you are interested in becoming part of the Family Fun Area, please complete the enclosed application and mail it back to the Dayton Chamber office (address below).

Family Fun Area participants may begin arriving on Friday, May 10th. The Family Fun area coordinator will discuss with you the placement and times you will be setting up.

We fully expect that the Family Fun Area will stay at least until dark on Saturday.

Mission Statement:

The Tennessee Strawberry Festival is the celebration of small-town life. It offers a chance for our community to showcase its beauty, history, and commitment to family values. It is the goal of the Dayton Chamber of Commerce and the businesses it represents to acknowledge the community support and patronage we receive throughout the year.

TENNESSEE STRAWBERRY FESTIVAL

107 MAIN STREET * DAYTON, TENNESSEE 37321 * PH-(423)775-0361

E-mail: admin@daytontnchamber.org * Website: www.strawberryfestival.com



Office use only
Date Received _____
Proof of Liability Insurance Received _____

**APPLICATION FORM for
Tennessee Strawberry Festival Family Fun Area
Please read letter and application carefully**

FEE FOR THE CHILDREN'S AREA IS 20% OF GROSS SALES

THERE WILL BE NO PROFESSIONAL FOOD SET UP IN THE CHILDREN'S AREA

Tennessee Strawberry Festival
May 10 & 11, 2024

77th Tennessee Strawberry Festival, Peace, Love and Berries

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ E-Mail Address: _____

Type of Activity:

Be as detailed as possible. Pictures of activity/set up and proof of liability insurance must accompany application.

Water Needed _____ **(YOU MUST ARRIVE EARLY OR WATER WILL NOT BE PROVIDED)**

Electricity Needed _____ 110 or 220

Tennessee Strawberry Festival
Dayton Chamber of Commerce
107 Main Street
Dayton, TN 37321

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The Tennessee Strawberry Festival Steering Committee, Dayton Chamber of Commerce officers and/or directors, all representative and property owners will not be held liable for damage of judgments that may be suffered by entrant, participation or spectator to his person or property and agree to indemnify the aforesaid parties against any losses, liability, expense or payment resulting from any such injury to person or property.

Signature: _____ Date: _____