



January 2024

Dear Food Vendor,

We are in the planning stages of the 77th Annual Tennessee Strawberry Festival.

The food vendors will be located on 2nd Avenue in downtown Dayton. Absolutely no motorized vehicles will be allowed to remain in the vending area. The set-up area is on the street and therefore you must be prepared to set up on the pavement and ALL FOOD VENDORS WILL BE REQUIRED TO HAVE GROUND COVER. This can be roofing felt or a type of mat. You will be covering the ground area of the entire booth. (NO STAKES ALLOWED ON PAVEMENT). **Vendors will be open for business May 10th and May 11th, 2024. You are to be here both days.**

Booth space is \$700 for a 12' x 15' space with water and electricity provided (please indicate on the application). **You will serve from the 12' side (front) only, not any other side.** If additional space is needed you will be required to purchase the additional space. **If you plan on having any type of enclosed trailer or wagon type vending, please note the space size, AND allow for the doors and tongue.** All booth spaces will be assigned by the committee and will be FINAL. We will be following strict guidelines. ALL VENDORS must provide a detailed description of the food you want to bring. **Food vendors will not be allowed to bring items not listed and approved by the festival.** The Tennessee Department of Health will be on site for inspection. Deadline for entries is March 29, 2024 or until all booths are reserved, whichever occurs first. **All booths will be assigned as applications are received.** Booths may not be resold if you are unable to attend. This is an outdoor event so please prepare accordingly. **THERE WILL BE NO REFUNDS.**

The Festival Committee will assign spaces based on the following criteria:

- Booth space will be assigned on a first come, first serve basis. Participation during previous festivals does not guarantee booth space. Spaces are limited.
- No alcoholic beverages allowed.
- No selling of food or drinks in the craft vending area, vendors must stay within their assigned space, and you may not lower your prices for "end of day" sales. You are permitted to adjust your price to match other vendors, but no undercutting in prices.
- Must provide a cell phone # and email address for communication purposes.

If you are not accepted, you will be notified and a refund will be issued. **Confirmation packets will be sent in mid-April 2024.** The confirmation package will include a parking ID with your booth number and a map of the vending area, instructions on setup time, and directions to Dayton. If you have any questions, please call the Dayton Chamber of Commerce at (423) 775-0361. I look forward to hearing from you soon.

Sincerely,
Leigh Ann Shadden
Vending Coordinator

Mission Statement:

The Tennessee Strawberry Festival is the celebration of small-town life. It offers a chance for our community to showcase its beauty, history, and commitment to family values. It is the goal of the Dayton Chamber of Commerce and the businesses it represents to acknowledge the community support and patronage we receive throughout the year.

TENNESSEE STRAWBERRY FESTIVAL

107 MAIN STREET * DAYTON, TENNESSEE 37321 * PH-(423)775-0361 * FAX-(423)570-0101
e-mail-admin@daytonchamber.org * **website-www.tnstrawberryfestival.com**

**APPLICATION FORM for
FOOD VENDORS ONLY**
www.tnstrawberryfestival.com
chamber@volstate.net

Office use only
Date Recd. _____
Check # _____
Amount \$ _____
Space # _____

Please read letter and application carefully

Name: _____
Business: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail address: _____

of Booths: Cell Phone (for contact during festival): _____

Detailed description of
Food:(required) _____

Vendor Type: Check one. (*Vendors must provide a complete list of all foods that will be sold. Please use additional sheet if necessary.*)

I am a:
Non-Profit Food Vendor Professional Food Vendor

I will need:
Electricity Water
(*vendor must provide hoses*)
110 30 amp (food vendors only) 50 amp (food vendors only)

Payment Method: Check Money Order

No Post-Dated Checks

Make Checks Payable to: **Tennessee Strawberry Festival - 107 Main Street ~ Dayton, TN 37321**

The Tennessee Strawberry Festival Steering Committee, Dayton Chamber of Commerce officers and/or directors, all representative property owners will not be held liable for damage of judgments that may be suffered by entrant, participant or spectator to his person or property and agree to indemnify the aforesaid parties against any losses, liability, expense or payment resulting from any such injury to person or property.

**** There will be no refunds issued for ANY booth space****

Signature: _____