

# Tennessee Strawberry Festival 77<sup>th</sup> Annual Parade

## Peace, Love & Berries, 77<sup>th</sup> Anniversary - PARADE ENTRY FORM

PERSON(S) RIDING IN PARADE/\*ORGANIZATION/\*BUSINESS (Your parade number will be listed next to this name):

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

TYPE OF ENTRY & NUMBER OF UNITS

___ Vehicle(S)	___ Marching Band
___ Wagon	___ Walking Group
___ Bicycle	___ Motor Cycle(S)
___ Float	___ Horse(S)
___ Other, Please Describe _____	

We must have as close to exact measurements as possible to assign enough space for all you are bringing. For Example; please do not mark walking group when you will be bringing a float and a walking group. Parade spaces are allotted based on what you check as entry.

***ALL ENTRIES SHOULD RELATE TO THE THEME AND STRAWBERRIES!***

The Master of Ceremonies will read the description to the spectators as you pass the reviewing stand. PLEASE TYPE or PRINT the description of the entry CLEARLY. (\*What you write here will be read during the parade. Please limit this to 50 words or less as time is very limited. Anything over 50 words will be edited).

\*DESCRIPTION: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### **ENTRY FEE:**

\$25 PER UNIT, -1 entry \$25  
2 entries \$25 + \$20 for a total of \$45  
3 entries \$25 + \$20 + \$10 for a total of \$55  
4 entries \$25 + \$20 + \$10 + \$5 for a total of \$60  
each additional entry after 4 will be \$5 each. So of you have 5 it will be \$65,  
6 will be \$70, 7 will be \$75 and so on.

**NO FEES WAIVED FOR ANY ORGANIZATION, GROUP OR INDIVIDUAL(S)**

All entries must be received in the Festival office NO LATER THAN Wednesday, May 8, 2024.

All Fees must be included with the application.

**Mail or bring to:** Tennessee Strawberry Festival Parade  
c/o Dayton Chamber of Commerce  
107 Main Street  
Dayton, TN 37321

**Parade Date:** Saturday, May 11, 2024 at 1:00 P.M. -- **Line up:** 10:30- 11:00 A.M. on Market Street North Starting at Coulter Garrison Funeral Home

Parade number assignments to be posted on the door of the

**Rhea County Welcome Center on the evening of Friday, May 10<sup>th</sup>, DO NOT CALL THE OFFICE FOR PARADE NUMBERS**

# Rules and Regulations Governing the 77<sup>th</sup> Annual *Tennessee Strawberry Festival Parade*

The following rules are designed for the safety of the public, orderly control of the parade and with the specific goal of providing entertainment.

- 1. WATER GUNS, WATER PISTOLS, SUPER SOAKERS, WATER CANNONS, WATER BALLOONS OR ANY OTHER TYPE OF WATER ITEM IS STRICTLY PROHIBITED.**
2. Participants may include any pageant winner, political official, manufacturers, retailers, religious groups, civic and community groups, military, school, or entertainment groups and organizations. However, any group or organization must have been in existence for six (6) months prior to application.
3. Participants in the parade shall be allowed to advertise to the extent of signs and handbills showing their identity, groups or affiliations, items manufactured (excluding price) and other related matters to identify the participant. However, participant will in no way be allowed to deliver a message or advertisement except to the extent set out above.
4. Any special event such as helicopter rides, balloon ascensions, eating contests, plays, sports tournaments, etc., shall be able to advertise the time, place, and admission price of such an event in the parade provided such event is sanctioned by the TSF.
5. No person, group, organization, or any member of the parade will be allowed to stop along the parade route unless directed by the chairman of the parade or his duly appointed subordinates. Distance between units shall not exceed 100 to 300 feet. Disregard of this rule shall result in removal from the parade. Decision of the Parade Marshall and/or Festival Coordinator(s) is final.
- 6. All horses MUST have their OWN "clean up crew" behind them during the parade. Any horse or group of horses that do not have a "cleaning crew" will not be allowed in the parade and will not receive a refund of their parade entry fee. The Dayton Chamber of Commerce, Tennessee Strawberry Festival Committee, and/or any branch of law enforcement shall have the right to ask any unruly, unstable or out of control animal to be removed from the parade. This action may take place at anytime before or during the parade. ALL horses will be placed at the end of the parade no matter when you register.**
7. Qualifying participants wishing to participate in the parade shall apply at the Dayton Chamber of Commerce in Dayton, Tennessee, no later than **4:00pm on May 8, 2024**. The appropriate application fee shall be paid at the time the application is submitted for each entry.
8. Bobtail tractors ONLY. No tractor trailers allowed (18-wheelers).
9. **No article such as candy, etc. shall be thrown into the crowd along the parade route from the vehicles in the parade. Items can be distributed by walking participants; THIS IS A CHILD SAFTY ISSUE.**
10. No alcoholic beverages are allowed during the line-up, in the parade or along the parade route.
11. It is understood that after each qualifying participant is accepted for parade entry, they shall be under control of the chairman of the Tennessee Strawberry Festival Parade and agrees to follow his/her directions.
12. The Dayton Chamber of Commerce/Tennessee Strawberry Festival reserves the right to allow or not allow any participant in the parade for whatever reason.
13. No open flames.
14. **Motorized vehicles such as go carts, 4-wheelers, etc. will ride through the parade at an even, non-racing, non-stop and go pace. Speed will not exceed 5 mph and there will be No fast accelerating. Failure to follow this rule will be cause for immediate removal.**
15. **No animals, dogs, cats, goats, etc. shall be allowed to walk on the street/road. All animals (except horses) must be in a wagon or other vehicle. This is for the safety of the animals.**

Every applicant shall be in receipt of these rules and be put on notice that they may be excluded from the parade at any time, if any of the above rules are not followed and/or they do not meet the qualifying criteria for parade participation.

**A Review Board will evaluate applications for final decisions. Review Board decision is final.**

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Applicant Signature

**Parade Date:** Saturday, May 11, 2024 at 1:00 P.M. -- **Line up:** 10:30- 11:00 A.M. on Market Street North  
**Parade number assignments to be posted on the door of the**  
**Rhea County Welcome Center on the evening of Friday, May 10, 2024.**  
**PLEASE DO NOT CALL THE CHAMBER OFFICE FOR PARADE NUMBERS.**

# *Tennessee Strawberry*

## *Festival Parade*



**Parade Line-Up Begins on Market Street  
at Coulter Garrison Funeral Home  
and continues North on Market Street  
ending at Dayton City School.**

Floats are judged and cash prizes awarded. Judging takes place before the parade begins at your assigned line up space. Your float, including all persons and/or working parts must be ready to be judged at 11:30am.

When the parade begins, judging is complete. There is no more judging once the parade begins.

**Floats are judged on:**

- 1. - Adherence to TSF Theme** *(Peace, Love & Berries for 2024)*
- 2. - Originality**
- 3. - Craftsmanship**
- 4. - Overall effect**

*(Prizes may take up to 30 days to be awarded.)*